

San Francisco Embarcadero Tour



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Tour Summary

San Francisco's landmark Ferry Building has been welcoming visitors to the "City by the Bay" for more than 100 years. With its recent transformation into a foodie mecca, thousands again walk its grand halls, enjoying shops and restaurants that celebrate the bounty of northern California. The historic Embarcadero waterfront is also undergoing a renaissance, with lovely new palm tree-lined promenades, historic exhibits, and piers to take in bay and bridge views. This is a delightful place for a quick getaway!

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Introduction





San Francisco's history began on the waterfront. During the Gold Rush, thousands got their first glimpse of the boom town from boats that docked along the area called the Embarcadero.



When the Ferry Building was erected in 1898, it gave the city a grand arrival and departure terminal, and a clock tower landmark. They survived the devastation of the 1906 earthquake and fire, but the

building went into decline in the 1950s and 60s.



A massive renovation in the 1990s brought the Ferry Building back to life, and today it - and the entire Embarcadero - have come full circle, drawing thousands of people each day.



The inside of the building has been reborn as a culinary mecca; a showcase of the best of northern California food.



The Saturday market is considered one of the top farmers markets in the United States.



This is where some of the best-known San Francisco chefs "dish out" their delicious food.



The neighboring areas also have sprung to life with restored historic buildings, parks, and lovely promenades that are perfect for strolling.



It's all easily accessible by car, BART, bus, the vintage streetcars of the F Line...



... and by boat, the old-fashioned way. Inside the Ferry Building you can buy tickets for boat trips to the Marin towns of Larkspur and Sausalito, and the East Bay cities of Vallejo and Alameda.



So join us on our tour, which starts at Harry Bridges Plaza in front of the Ferry Building. We'll wander through the Marketplace...



... walk north along the new promenades and piers of the Embarcadero, and head south past historic areas from the Gold Rush. Then we'll visit the newest neighborhood in San Francisco, South Beach...



... home of AT&T Park and the San Francisco Giants. After that you can return to the Ferry Building on foot or catch a streetcar. Let's get started on our exploration of the Ferry Building and the Embarcadero!

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